



MELBOURNE 19 NOV 2024

BUILDINGS

ENERGY

PERFORMANCE

SUMMIT

PARTNERSHIP  
& SPONSORSHIP  
OPPORTUNITIES



# A MESSAGE FROM OUR CEO

## Meeting the moment for building energy performance

Momentum is building for a renovation wave in houses, apartments and commercial buildings right across the country. To harness it, on Tuesday 19 November 2024 the Energy Efficiency Council will convene the EEC Buildings Energy Performance Summit. A one-day, in-person conference in Melbourne, the Summit has been scheduled to take advantage of a unique moment of opportunity.

As I write, the Australian Government is developing its built environment sectoral decarbonisation plan – one of six sector plans that will underpin Australia’s 2035 emissions reduction targets. This plan will be critical for setting ambition and coordinating effort, and is complemented by plenty of action on the ground:

- The Australian Government is consulting on far reaching changes to the Commercial Building Disclosure program, which, if implemented, will see the huge benefits of the National Australian Built Environment System (NABERS) extended beyond offices to many more commercial building types;
- The challenges of efficient electrification in apartments is an increasing focus at all levels of government, with research, pilots and dedicated funding all ramping up;
- Efficiency and electrification is going mainstream and governments are acting, by introducing minimum rental standards, revamping efficiency schemes and exploring innovative new financing and delivery models like one stop shops.

It’s a big agenda, and pulling it off will require deep collaboration. That’s why the EEC is bringing together the best and the brightest from industry, government, not-for-profits and academia to reflect on progress to date, galvanise future action, and drive it forward.

## Leveraging global best practice

One of the best ways to scale up activity quickly is by learning from overseas. We’re delighted to announce that we will be joined in Melbourne by experts in the International Energy Agency’s Energy in Building and Communities (IEA EBC) Programme.

For the first time since 2016, the IEA EBC is holding its Executive Committee meeting in Australia. This means the Summit program will feature global experts in energy efficiency, electrification and flexibility in houses, apartments



and commercial buildings, making this a once in a decade opportunity to connect with the bleeding edge in international research, policy and practice.

## Commercial, residential and the wicked problems of apartments

This year’s Summit will feature two big plenaries that dig into the cross cutting issues associated with decarbonising buildings – from how we scale up a retrofit industry, to ensuring we build in the smarts that make all-electric buildings good ‘grid citizens.’

It will also include dedicated streams for detached and semi-detached houses, apartments and commercial buildings. These streams will cover technology, policy and business models, bringing together key international and local experts in a series of category-specific panels and presentations.

## Lead the conversation

The EEC is looking to work with a small number of highly engaged partners to create this ambitious event. This prospectus outlines a tailored selection of sponsorship options to meet your objectives and budget.

For this Summit, the EEC returns to the venue of our inaugural Residential Energy Performance Summit; Rydges Melbourne.

Located in the heart of the city, it features one of the city’s newest, largest and most flexible conference and event offerings, creating fantastic opportunities for both focussed discussion and networking.

Keeping sponsorship options to a small, select number allows us to work closely with partners to understand your goals and maximise return on your investment. Review the options and feel free to call us to discuss a package that meets your needs.

I look forward to partnering with you on EEC’s first Buildings Energy Performance Summit.



**Luke Menzel**  
CEO  
Energy Efficiency Council

# SUMMIT AT A GLANCE

The Buildings Energy Performance Summit 2024 (BEPS24) is a one-day, in-person conference on Tuesday 19 November in Melbourne. The Summit will bring together industry, policymakers, researchers and other experts to discuss and debate the policies and technologies we can leverage to catalyse this ‘renovation wave’ in Australia’s existing building stock. It has been scheduled to coincide with an Executive Committee meeting of the International Energy Agency’s Energy in Building and Communities (IEA EBC) Programme in Melbourne, to leverage the significant international expertise that will be in Australia at the time.

In addition, the EEC are coordinating with the University of Melbourne to align this event with the University’s Decarbonising the Building Industry (DBI) Conference, which has also been scheduled to align with the IEA EBC ExCo meeting. The DBI Conference, which will focus on an academic audience, will complement the Buildings Energy Performance Summit, which will have a program tailored for industry, policymakers and NGOs. The two conferences will conclude with a jointly held Gala Dinner at Rydges Melbourne.

## AUDIENCE

Facility managers, building owners, state, territory and federal government, policy experts and decision makers, regulators, product and service providers, industry specialists, industry and professional associations, other NGOs and academics. We anticipate over 300 highly engaged participants at the Summit.

## AIMS

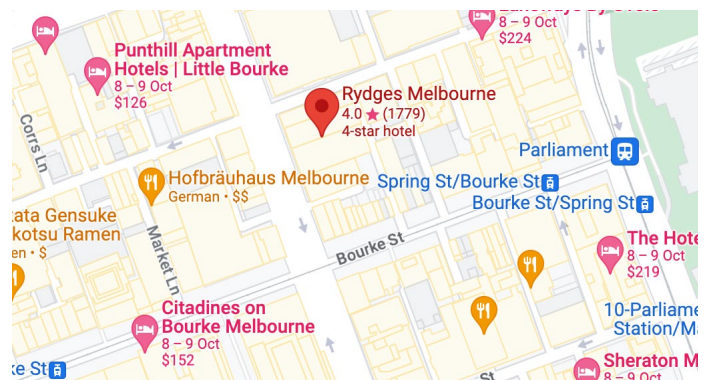
- **Share** the latest research, cutting edge technologies and best practice policies that will be essential to transform the energy performance of residential and commercial buildings in Australia, and around the world;
- **Discuss** Australia’s current cross-jurisdictional policies and programs to strengthen and increase building performance and fuel switching;
- **Hear** international best-practice for scaling up building performance across commercial, residential and apartments;
- **Create** a shared understanding of the current challenges facing industry and governments;
- **Strengthen** collaboration around these challenges and their solutions;
- **Build** connections with policy-makers, experts and professionals committed to improving Australia’s buildings.

## WHEN

19 November, 2024

## WHERE

Rydges Melbourne,  
186 Exhibition St, Melbourne VIC 3000



# SPONSORSHIP OPPORTUNITIES

## Sponsorship essentials

To maximise branding before, during and after the Summit, all headline and networking sponsors will receive:

- Logo recognition in all pre- and post-Summit email communications;
- Logo featured on in-person Summit acknowledgment board and in-session slides;
- Chair acknowledgment in opening and closing sessions;
- Access to delegate list (subject to delegate permission);
- Complimentary delegate registrations - 20 per cent discount on additional registrations.

*Please note: exposure will be determined by sponsorship level.*

## HEADLINE PARTNERSHIPS

### PRINCIPAL PARTNERS \$ by negotiation

The top-tier Summit partnership is a bespoke opportunity to partner with the sector, progress policy and program goals, and work closely with EEC on development of the Summit program.

### PLATINUM PARTNER

EEC member \$18,000  
Standard \$24,000



A premium partnership package including a high-profile speaking opportunity in a plenary Summit session, the Platinum Partner receives maximum thought-leadership, profile raising and brand recognition opportunities. Intended for Australia's leading energy businesses, a Platinum partnership is the perfect way to shape the debate, get your company, people and brand out front, build deeper working relationships and showcase your position as an industry leader.

**Inclusions:**

- One branded plenary session including speaking opportunity
- One banner (to be provided by the sponsor) on display during sponsored plenary session
- 8 delegate registrations

### GOLD PARTNER

EEC member \$12,000  
Standard \$16,000



With a speaking role in one of six sessions dedicated to residential houses, apartments and commercial buildings, gold partnerships are a key opportunity to build prominence, profile and brand awareness, and develop deeper network connections.

**Inclusions:**

- One branded session including speaking opportunity
- One banner (to be provided by the sponsor) on display during sponsored session
- 6 delegate registrations

# NETWORKING SPONSORSHIPS

These partnerships are available to maximise brand awareness during the Summit's dedicated networking periods, which include two breaks, lunch and a post event function (excluding the jointly held UoM and EEC Gala dinner).

## NETWORKING LUNCH PARTNER

EEC member \$5,000

Standard \$7,000

An opportunity to join the stage and deliver a five-minute address to the entire Summit audience prior to lunch.

**Inclusions:**

- Pre-lunch speaking opportunity
- Logo and branding prominently displayed before and during lunch
- 2 delegate registrations



ONLY 1 AVAILABLE  
**1**  
ONLY 1 AVAILABLE

## NETWORKING DRINKS PARTNER

EEC member \$5,000

Standard \$7,000

A unique opportunity to deliver your message in an informal setting at the close of Summit proceedings.

**Inclusions:**

- Introductory speaking opportunity at commencement of post-Summit networking
- Logo and branding prominently displayed before and during networking function
- 2 delegate registrations

## CAFÉ PARTNER

EEC member \$5,000

Standard \$7,000

Maximise exposure with prominent branding in the Summit's key networking and informal catchup space.

**Inclusions:**

- Prominent signage in café area
- Acknowledgement from the event Chair at beginning and end of event
- 2 delegate registrations



# NETWORKING SPONSORSHIPS (Continued)

These partnerships are available to maximise brand awareness during the Summit's dedicated networking periods, which include two breaks, lunch and a post event function (excluding the jointly held UoM and EEC Gala dinner).

## RE-ENERGISE PARTNER

**EEC member \$5,000**  
**Standard \$7,000**

Prominent branding of a seating space featuring a branded free-charging station for delegates to charge their devices.

### Inclusions:

- Wrapped branded charging station for 8 devices with screen advertising (sponsor to supply video or images)
- 2 delegate registrations



## LANYARD SPONSOR

**EEC member \$5,000**  
**Standard \$7,000**

Be the brand at the front of all conversations with your logo printed on eco-friendly recycled PET material (recycled drink bottles), reusable lanyards.

### Inclusions:

- Full colour print double sided lanyards for delegate name badges



# SPONSORSHIP BOOKING FORM

Please complete and return this form to [events@eec.org.au](mailto:events@eec.org.au)

## COMPANY DETAILS

Company name (for marketing purposes):

Company name (for invoicing purposes):

Address:

City:

State:

Postcode:

ABN:

## MAIN CONTACT DETAILS (for liaising with the EEC)

Name: Position:

Position:

Email:

Phone:

Additional contacts to be cc'd in sponsorship related communications:

## SPONSORSHIP PACKAGES

Please select your preferred option(s) below.  
Packages are subject to availability.

	EEC Member Ex. GST	Standard Ex. GST
Platinum Partner	\$18,000	\$24,000
Gold Partner	\$12,000	\$16,000
Café Partner	\$5,000	\$7,000
Networking Lunch Partner	\$5,000	\$7,000
Networking Drinks Partner	\$5,000	\$7,000
Re-energise Partner	\$5,000	\$7,000
Lanyard Sponsor	\$5,000	\$7,000

## PAYMENT OPTIONS

A 50% deposit is required for all sponsorship packages to confirm your booking. Final payment must be made prior to the commencement of the Summit.

Payment method: Visa Mastercard EFT

Payment option: 50% deposit Full amount

## CREDIT CARD DETAILS

Your credit card details are required as a guarantee but will not be charged unless you have indicated this as your preferred method of payment. All credit card payments incur a 2.4% service charge.

Name on card:

Card number:

Expiry date:

CCV:

## AUTHORISATION

Name:

Position:

Signature:

Date:

I AGREE to the terms & conditions for participation in the Buildings Energy Performance Summit

# SPONSORSHIP TERMS AND CONDITIONS

This is an agreement between you (the 'Sponsor') and the Energy Efficiency Council (the Council) (the 'Event Organiser') with respect to sponsorship of the Buildings Energy Performance Summit (the 'Event'). You must accept without modification all of the terms and conditions and information contained in this Sponsorship Agreement.

**Prices listed in this document are exclusive of GST.**

**All artwork and logos as included in the sponsorship package must be supplied by the Sponsor.**

The following conditions apply to all sponsorship packages. Please read the sponsorship terms and conditions carefully.

## General

1. The Event Organiser reserves the right to change the sponsorship terms and conditions for the Event.
2. Sponsorship status is not secured until initial payment is received and approved by the Event Organiser.
3. The Event Organiser does not offer any guarantee of attendance numbers.
4. The Event Organiser does not accept liability for absent presenters but will endeavour to do everything within its power to replace the speaker.
5. The Event Organiser does not accept liability for the quality of presenters at the event.
6. The Event Organiser does not accept liability for the quality of the venue, catering, and audio visual.

## Event format and cancellations

1. The Event venue and format may be changed without prior notice at the sole discretion of the Event Organiser.
2. The EEC will be guided at all times by the Victorian Government health advice. Should government restrictions impact upon the Event delivery, the following steps may be taken:
  - A. Transition into an online event.
  - B. Event postponement.
  - C. Full event cancellation. In this case, a refund will not apply. The EEC will work with the Sponsor to develop a new sponsor package to take place in lieu of the Event.
3. In the event of cancellation of the Event by the Event Organiser, the Sponsor is entitled to a refund of 80% of sponsorship funds paid.
4. If cancellation is due to point 2 above or is for a force majeure (1), no refund applies.

(1) Force majeure includes without limitation, cancellation or other withdrawal by the suppliers, cancellation or failure of a venue, strike, act or reasonable apprehension of terrorism, war, destruction of facilities or materials, fire, flood, earthquake or storm, labour disturbances, epidemic or failure of public utilities or common carriers, without liability.
5. A cancellation fee of 50% will apply to the total Tax Invoice if the Sponsor wishes to withdraw support from the Event for any reason if written notification is submitted to the Event Organiser on or before 60 days prior to the Event. Monies already paid by Sponsor in excess of the cancellation fee will be refunded accordingly. Fees are payable within 7 days of written cancellation being received from Sponsor.



# SPONSORSHIP TERMS AND CONDITIONS (Continued)

## Sponsor marketing materials

6. Any material for the Event must be provided to the Event Organiser to the set specification and by the due date or no later than 2 weeks from the initial request for material where a due date has not been stipulated. Failure to do so may result in the material not being displayed.
7. The Sponsor is responsible at its sole cost and expense for production of any Sponsor materials. The use and publication of any Sponsor materials by the Sponsor must first be approved by the Event Organiser.

## Sponsor responsibilities

8. The Sponsor will provide services and materials associated with the Event and onsite at the Event, of good quality and professional standard with an ethical approach in conduct, presentation, information, and services provided in association with Summit delegates, speakers, event personnel, the Council and any other third party associated with the preparation and delivery of the Event.
9. The Sponsor is responsible for all occupational health and safety liabilities and obligations and any issues which may arise which relate to the Sponsor's occupation and use of the site at the Event. The Sponsor will comply with the requirements of the venue in relation to all matters pertaining to occupational health and safety requirements throughout the course of the Event, including preceding and post-event arrangements associated with the sponsorship, and all liability is removed from the Event Organiser in relation to this obligation.
10. The Sponsor is responsible for organising and insuring all goods, products, and equipment provided and used by the Sponsor at the Event and is responsible for ensuring public liability and product liability insurance is maintained and current for the entire duration of the Event. Evidence of insurance cover must be provided to Event Organiser upon request.
11. The Sponsor must obtain written permission from the Event Organiser for any photography, filming or sound recordings of any person or speaker attending or activities undertaken at the Event.
12. The Sponsor will ensure on-site setup of Sponsor package inclusions at the Event are organised within the timeframes stipulated and make arrangements accordingly. At the conclusion of the Event, the Sponsor will remove all goods, products and equipment from the venue by the time stipulated.
13. The Sponsor will be financially responsible for any damage sustained or loss incurred, to the venue's property or persons sustaining injury or harm associated with Sponsor related conduct, equipment or activities, and all aspects associated with the venue's property through Sponsor's own actions or those invitees/employees/contractors or other third party attending the Event and venue on behalf of the Sponsor. All liability is removed from the Event Organiser in relation to this issue.
14. The Sponsor agrees to comply with the sponsorship package stipulations and inclusions in accordance with this agreement.