

# EEC NATIONAL CONFERENCE

SYD 27-28 MAY 2026

Efficient Electric Homes  
Productive Net-zero Businesses  
Optimised Energy Systems

## SPONSORSHIP OPPORTUNITIES



# A MESSAGE FROM OUR CEO

## Accelerating demand-side opportunities

We have our homework for the next decade.

Last year Australia set its 2035 emissions reduction target, 62-70% below 2005 levels by 2035. It will take some doing. Australia's 2030 target is to get emissions to 43% below 2005 levels. That is a 43% reduction over 25 years. We are now targeting an additional 19% between 2030 and 2035 – five years – and that is just to hit the low end of our target range.

This has big implications for our energy transition. To date Australia has relied on renewable energy displacing old coal generators for our emissions reduction. There is still a huge amount of work to be done on the rollout of renewables. However, there is no way we get anywhere near our 2035 target without supercharging the deployment of energy efficiency, electrification and flexible energy use in every part of the economy. We need to do both.

The EEC is taking on this challenge, and our 2026 National Conference will be where we set a course for the next decade.

## Global insights from Michael Liebreich

Supercharging the take up of efficiency, electrification and energy efficiency will require both fresh thinking and hard-nosed pragmatism. Which is why I am delighted to announce **Michael Liebreich**, founder of Bloomberg New Energy Finance, is joining us **in person in Sydney** to deliver the global keynote address.



Michael was an early trailblazer in analysing and quantifying the potential of the clean economy, and he continues to be at the bleeding edge of discussion and debate about the raft of technologies we need to deploy to tackle climate change. From his work on the International Energy Agency's Global Commission for Urgent Action on Energy Efficiency to his ongoing efforts to elevate the role of electrification in the energy transition, Michael is perfectly placed to share the latest trends on demand side deployment from around the world, and what it means for our transition here in Australia.

## Actionable intelligence from local leaders

Impactful, cross-cutting plenaries will take on the technology, policy and economic trends shaping the market for demand side products and services:

- What achieving our new 2035 market will mean in terms of market growth, and how to unlock that opportunity;

- How geopolitical instability and global megatrends in technology deployment are interacting to shape local markets for efficiency, electrification and flexibility;
- The shifts in policy and regulation shaping energy markets through processes like the Nelson Review and east coast gas reservation.
- These big-picture discussions will be complemented by deep dives on our three focus markets: Efficient, Electric Homes, Productive Net-zero Businesses and Optimised Energy Systems:
- In Homes, we'll be digging into the bold new policies we need to drive a big uptick in the rollout of efficiency and electrification technologies to households across the country;
- In Businesses, we'll look the market opportunities opened up by expansion of the Commercial Building Disclosure program, the review of the Safeguard Mechanism and increasing focus of governments in helping businesses to get off gas;
- In Energy Systems, we'll look at how efforts to optimise supply and demand at the site level, the distribution network level and the wholesale market level interact, and mechanisms for balancing competing priorities.

Now in its 16th year, the EEC National Conference will bring together industry experts, sophisticated energy users, policymakers and business leaders from across the country to connect these conversations and discuss how we accelerate the development of these markets that are so critical for the next phase of Australia's energy transition.

## Lead the conversation

The EEC is looking to work with a limited number of highly engaged organisations to ensure the 2026 National Conference builds upon the momentum we've laid in the past.

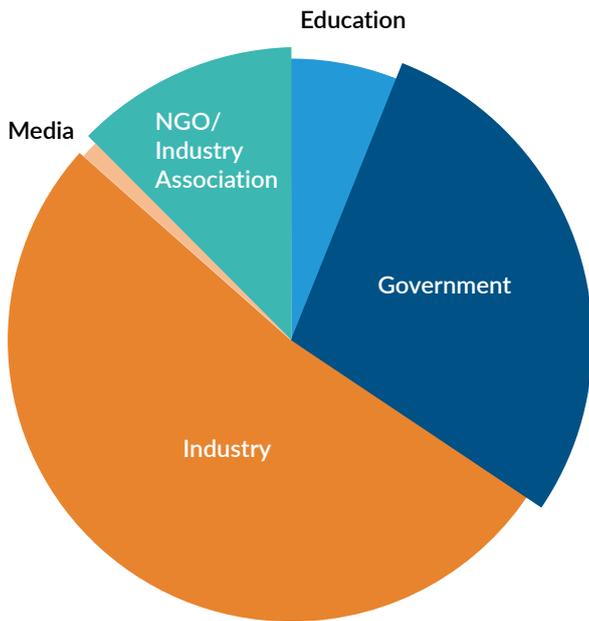
This prospectus outlines a tailored selection of sponsorship options to meet your objectives and budget. Review the options and feel free to connect with us to discuss a package that meets your needs.

I look forward to partnering with you on the EEC National Conference 2026.

**Luke Menzel**  
Chief Executive Officer  
Energy Efficiency Council



# FACTS AND STATS



**DATE** Wednesday 27 – Thursday 28 May 2026

**VENUE** Roundhouse, University of NSW  
Anzac Parade, Kensington NSW

The EEC National Conference 2025 brought together more than 450 energy leaders, policymakers, industry experts, researchers, government and community advocates across over 160 organisations to explore how Australia’s demand-side solutions are shaping the energy transition.

- 53% Industry, including technology and solution providers, manufacturers and energy users, indicating a solid foundation of engagement from those on the frontlines of energy and emissions challenges;
- 28% Government delegates at all levels of government, reinforcing the importance of cross-sector collaboration;
- 12% Industry associations, bringing valuable sector insights and advocacy perspectives;
- 6% Education and research institutions; and
- 1% Media.

## 2025 SPONSORS INCLUDED



To book your package now, complete the booking form or contact the EEC Partnerships Team at [events@eec.org.au](mailto:events@eec.org.au)



# SPONSORSHIP OPPORTUNITIES

The EEC team works closely with sponsors before and during the event to ensure your experience provides value for your organisation. Prices shown below are exclusive of GST.

## SPONSORSHIP CORE INCLUSIONS

All sponsors will receive prominent logo placement and acknowledgement across all physical and digital touch-points and includes but is not limited to:

- The official event website
- Email and eDM communications
- Event programming material
- Written and visual asset-creation for use on sponsor-managed social media platforms
- Acknowledgement of sponsor support by the Chair in opening and closing plenary sessions
- Provision of the delegate list one (1) week post-event (subject to delegate permission)

## MAJOR PARTNER & EVENT PARTNER \$ by negotiation

These top tier-partnerships are limited to bespoke opportunities for governments to position themselves as leaders of the energy management sector.

## DIAMOND PARTNER EEC member \$35,000 | Standard \$50,000

Limited to three exclusive opportunities to position their organisation as a leader of the energy management sector. Features a keynote address or an armchair conversation with the EEC's CEO that is recorded and made available to the Diamond Partner, and prominent headline branding at the event, including the Diamond Partner's logo on delegate nametags and stage signage.

- Keynote or armchair conversation, recorded
- Additional speaking opportunity in breakout stream session
- Logo on delegate nametags
- 10 x Conference registrations (two days + Gala dinner)
- 20% discount on additional registrations
- Sponsorship Core Inclusions

**Only 3 available**



## GALA DINNER SPONSOR

EEC member \$25,000 | Standard \$29,000

A perennial highlight of the Conference, the Gala Dinner celebrates innovation across the industry and offers prime networking opportunities in a festive setting.

The Gala dinner features an introductory speech with optional video from the Gala dinner sponsor and includes the presentation of the EEC Awards that celebrate excellence in energy efficiency, electrification and demand flexibility.

With approximately 350 guests representing leading energy efficiency and energy management businesses and Australia's most forward-thinking energy users, the Gala Dinner sponsorship is an exceptional opportunity to demonstrate leadership and support of sector and promote brand awareness to a large, engaged audience.

- Branded Gala Dinner
- Branded pre-Gala networking drinks
- Speaking opportunity with optional video presentation
- 6 x Conference registrations (two days + Gala dinner)
- 10 x additional Gala dinner registrations
- 20% discount on additional registrations
- Sponsorship Core Inclusions

Only 1 available



## PLATINUM SPONSOR

EEC member \$18,000 | Standard \$24,000

A premium sponsorship package including a high-profile speaking opportunity in one of the Conference's six plenary sessions, Platinum Sponsors receive maximum thought-leadership, profile-raising and brand recognition opportunities. Intended for Australia's leading energy businesses, a Platinum sponsorship is the perfect way to shape the conversation, get your company, people and brand out front, and build deeper working relationships.

- One branded plenary session including one speaking opportunity
- 6 x Conference registrations (two days + Gala dinner)
- 20% discount on additional registrations
- Sponsorship Core Inclusions

Only 6 available

## GOLD SPONSOR

EEC member \$12,000 | Standard \$16,000

A popular sponsorship package including a branded speaking opportunity in one of nine stream sessions dedicated to the market acceleration of the EEC's three strategic pillars: Efficient electric homes, Productive net-zero businesses, and Optimised energy systems.

Gold sponsorships are a key opportunity to build prominence, profile and brand awareness, and develop deeper network connections.

- One branded stream session including one speaking opportunity
- 4 x Conference registrations (two days + Gala dinner)
- 20% discount on additional registrations
- Sponsorship Core Inclusions

Only 9 available



# NETWORKING SPONSORSHIPS

## NETWORKING LUNCH SPONSOR

EEC member \$8,000 | Standard \$11,000

An opportunity to promote your company's products and services to a highly invested and engaged audience

- Logo and branding prominently displayed during lunch
- 20% discount on additional registrations
- 2 x Conference registrations (two days + Gala dinner)
- Sponsorship Core Inclusions

Only 2 available

## NETWORKING DRINKS SPONSOR

EEC member \$7,000 | Standard \$10,000

A unique opportunity to deliver your message in an informal setting at the close of the Conference

- Introductory speaking opportunity at commencement of post-conference networking drinks
- 2 x Conference registrations (two days + gala dinner)
- Logo and branding prominently displayed during the networking drinks
- 20% discount on additional registrations
- Sponsorship Core Inclusions

Only 1 available

## CAFÉ SPONSOR

EEC member \$8,000 | Standard \$11,000

Maximise exposure with prominent branding on the Conference's key networking and informal catchup space throughout the day.

- Prominent signage in café area
- 20% discount on additional registrations
- 2 x Conference registrations (two days + Gala dinner)
- Sponsorship Core Inclusions

Only 2 available

## LANYARD SPONSOR

EEC member \$9,000 | Standard \$13,000

Be the brand at the front of all conversations with your logo printed on eco-friendly recycled PET material, reusable lanyards.

- Full colour print double sided lanyards for delegate name badges
- 20% discount on additional registrations
- 2 x Conference registrations (two days + Gala dinner)
- Sponsorship Core Inclusions

Only 1 available

# BOOKING FORM

Please complete and return this form to [events@eec.org.au](mailto:events@eec.org.au). Please note that returning this form is not a guarantee that your company has secured the sponsorship.

## COMPANY DETAILS

Company name (for marketing purposes):

Company name (for invoicing purposes):

Address:

City:

State:

Postcode:

ABN:

## MAIN CONTACT DETAILS (for liaising with the EEC)

Name:

Position:

Email:

Phone:

Additional contacts to be cc'd in sponsorship related communications:

## PACKAGE

Packages are subject to availability.

	EEC Member Ex. GST	Standard Ex. GST
Diamond Partner	\$35,000	\$50,000
Gala Dinner Sponsor	\$25,000	\$29,000
Platinum Sponsor	\$18,000	\$24,000
Gold Sponsor	\$12,000	\$16,000
Networking Lunch Sponsor	\$8,000	\$11,000
Networking Drinks Sponsor	\$7,000	\$10,000
Café Sponsor	\$8,000	\$11,000
Lanyard Sponsor	\$9,000	\$13,000

## PAYMENT OPTIONS

A 50% deposit is required for all sponsorship packages to confirm your booking. Final payment must be made prior to the commencement of the Conference.

Payment method: Visa      Mastercard      EFT

Payment option: 50% deposit      Full amount

## CREDIT CARD DETAILS

Your credit card details are required as a guarantee but will not be charged unless you have indicated this as your preferred method of payment. All credit card payments incur a 2.4% service charge.

Name on card:

Card number:

Expiry date:

CCV:

## AUTHORISATION

Name:

Position:

Signature:

Date:

I agree to the terms and conditions for participation in the EEC National Conference 2026

# SPONSORSHIP TERMS AND CONDITIONS

This is an agreement between you (the 'Sponsor') and the Energy Efficiency Council (the EEC) (the 'Event Organiser') with respect to Sponsorship of the EEC National Conference (the 'Event'). You must accept without modification all of the terms and conditions and information contained in this Sponsorship Agreement.

Prices listed in this document are exclusive of GST.

All artwork and logos as included in the sponsorship package must be supplied by the Sponsor.

The following conditions apply to all Sponsorship packages. Please read the Sponsorship terms and conditions carefully.

## General

1. The Event Organiser reserves the right to change the Sponsorship terms and conditions for the Event.
2. Sponsorship status is not secured until initial payment is received and approved by the Event Organiser.
3. The Event Organiser does not offer any guarantee of attendance numbers.
4. The Event Organiser does not accept liability for absent presenters but will endeavour to do everything within its power to replace the speaker.
5. The Event Organiser does not accept liability for the quality of presenters at the event.
6. The Event Organiser does not accept liability for the quality of the venue, catering, and audio visual.

## Event format and cancellations

1. The Event venue and format may be changed without prior notice at the sole discretion of the Event Organiser.
2. The EEC will be guided at all times by jurisdictional health advice. Should government restrictions impact Event delivery, the following steps may be taken:
  - a. Transition into an online event.
  - b. Event postponement.
  - c. Full event cancellation. In this case, a refund will not apply. The EEC will work with the Sponsor to develop a new partner package to take place in lieu of the Event.
3. In the event of cancellation of the Event by the Event Organiser, the Sponsor is entitled to a refund of 80% of Sponsorship funds paid.
4. If cancellation is due to point 2 above or is for a force majeure (\*), no refund applies.  
(\* Force majeure includes without limitation, cancellation or other withdrawal by the suppliers, cancellation or failure of a venue, strike, act or reasonable apprehension of terrorism, war, destruction of facilities or materials, fire, flood, earthquake or storm, labour disturbances, epidemic or failure of public utilities or common carriers, without liability.
5. A cancellation fee of 50% will apply to the total Tax Invoice if the sponsor wishes to withdraw support from the Event for any reason if written notification is submitted to the Event Organiser on or before 60 days prior to the Event. Monies already paid by Sponsor in excess of the cancellation fee will be refunded accordingly. Fees are payable within 7 days of written cancellation being received from Sponsor.

## Sponsor marketing materials

1. Any material for the Event must be provided to the Event Organiser to the set specification and by the due date or no later than 2 weeks from the initial request for material where a due date has not been stipulated. Failure to do so may result in the material not being displayed.
2. The Sponsor is responsible at its sole cost and expense for production of any Sponsor materials. The use and publication of any Sponsor materials that use the Event logo must be pre-approved by the Event Organiser.

## Sponsor responsibilities

1. The Sponsor will provide services and materials associated with the Event and onsite at the Event, of good quality and professional standard with an ethical approach in conduct, presentation, information, and services provided in association with Summit delegates, speakers, event personnel, the EEC and any other third party associated with the preparation and delivery of the Event.
2. The Sponsor is responsible for all occupational health and safety liabilities and obligations and any issues which may arise which relate to the Sponsor's occupation and use of the site at the Event. The Sponsor will comply with the requirements of the venue in relation to all matters pertaining to occupational health and safety requirements throughout the course of the Event, including preceding and post-event arrangements associated with the Sponsorship, and all liability is removed from the Event Organiser in relation to this obligation.
3. The Sponsor is responsible for organising and insuring all goods, products, and equipment provided and used by the Sponsor at the Event and is responsible for ensuring public liability and product liability insurance is maintained and current for the entire duration of the Event. Evidence of insurance cover must be provided to Event Organiser upon request.
4. The Sponsor must obtain written permission from the Event Organiser for any photography, filming or sound recordings of any person or speaker attending or activities undertaken at the Event.
5. The Sponsor will ensure on-site setup of Sponsor package inclusions at the Event are organised within the timeframes stipulated and make arrangements accordingly. At the conclusion of the Event, the Sponsor will remove all goods, products and equipment from the venue by the time stipulated.
6. The Sponsor will be financially responsible for any damage sustained or loss incurred, to the venue's property or persons sustaining injury or harm associated with Sponsor related conduct, equipment or activities, and all aspects associated with the venue's property through Sponsor's own actions or those invitees/employees/contractors or other third party attending the Event and venue on behalf of the Sponsor. All liability is removed from the Event Organiser in relation to this issue.
7. The Sponsor agrees to comply with the Sponsorship package stipulations and inclusions in accordance with this agreement.