



# INDUSTRIAL DECARBONISATION SUMMIT

Presented in partnership with



**SYDNEY 27 MARCH 2025**

**PARTNERSHIP  
& SPONSORSHIP  
OPPORTUNITIES**

A collaboration between:



**eec**

**EUAA**  
Energy Users Association of Australia



# INDUSTRIAL DECARBONISATION SUMMIT

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## JOIN US NEXT MARCH

### Practical decarbonisation pathways for industrial businesses

Next year, the EEC Industrial Decarbonisation Summit returns to the UNSW Roundhouse as a standalone event presented in partnership with the Energy Users Association of Australia (EUAA). And the conversation couldn't be more timely.

As the world acts to lower emissions, there are big opportunities for Australian industrial businesses. Harnessing our nation's plentiful renewable energy resources to power industry promises to open a new competitive advantage, exporting low and zero emissions products to the world.

It's an exciting vision, but for many energy intensive manufacturers and food processors, it can seem a long way off. Buffeted by volatility in gas and electricity markets and under pressure to demonstrate their net zero bona fides, it can be hard to get across the wide range of emerging technologies that can lower emissions and costs.

That's why we created the Summit; to support manufacturers and food processors to get across the practical pathways available for industrial decarbonisation.

### Planning for prosperity in the 2030s and beyond

Industrial businesses plan over decades, not election cycles. The EEC and EUAA are working closely together to develop a program that allows energy intensive businesses to get out of the day-to-day and focus on the strategic challenges and opportunities associated with the transition to net zero, and the immediate actions they can take that will set them up for success.

The Summit will include dedicated stream sessions on:

- The new technologies ready to deploy now, and the ones just around the corner;
- Climate related financial disclosure and best practice transition planning;
- Scenario planning and risk assessment frameworks to support capital investments in the context of a rapidly transforming energy system.

### Lead the conversation

We are looking to work with a small number of highly engaged partners to create a timely, relevant summit for engaged Australian businesses. This prospectus outlines a tailored selection of sponsorship options to meet your objectives and budget.

Keeping partner and sponsorship options to a small, select number allows us to work closely with you to understand your goals and maximise return on your investment. Review the options and feel free to call us to discuss a package that meets your needs.

We know more work is needed to support industry to make the transition, and this event will be a valuable step toward making it happen. We look forward to partnering with you on the 2025 Industrial Decarbonisation Summit.



**Luke Menzel**  
CEO  
Energy Efficiency Council



**Andrew Richards**  
CEO  
Energy Users Association of Australia

# SUMMIT AT A GLANCE

The Industrial Decarbonisation Summit examines Australia's emissions reduction targets, the pathway forward for industry, and how Australian businesses can chart a course to a prosperous net zero future.

The Summit will be the place for energy users to come together with energy management service and technology providers and discuss this future. Incorporating both big picture plenaries and in depth workshops, the Summit will bring together Australia's leading experts on emissions reduction in industry, including the:

- Manufacturers and food processors leading the charge on decarbonisation;
- Technical experts that support industry to manage energy and carbon;
- Policymakers shaping emissions reduction policies and incentives; and
- Researchers, think tanks and peak bodies mapping the emissions reduction pathways for Australian industry.

With the right people in the room, the Summit will help the build momentum we need for renewed focus and effort on industrial decarbonisation.

## A powerful partnership

The EEC Industrial Decarbonisation Summit is delivered by the Energy Efficiency Council, Australia's peak body for energy efficiency, electrification and decarbonisation.

For the first time, in 2025 the Summit is presented in partnership with the EUAA, the peak body for energy users seeking to innovate and thrive in a modern energy market.

While the EEC is leading on the delivery on the event, the EUAA and EEC are collaborating deeply on the Summit program to ensure a timely, topical agenda that meets the needs of energy users, energy service providers and policymakers.

## AUDIENCE

Leaders from energy intensive businesses, industry groups, member organisations, energy management and energy efficiency professionals, local, state and national governments, policy experts and decision makers, regulators and industry specialists (including assessors, financiers, product suppliers and service providers), academics and NGOs.

## AIMS

- **Hear** international best-practice for scaling up net zero decarbonisation among small and medium-sized business and industry;
- **Create** a shared understanding of the current challenges facing industry and governments;
- **Strengthen** collaboration around these challenges, and their solutions;
- **Build** connections with policy-makers, experts and professionals committed to improving Australian industrial decarbonisation;
- **Support** industry development and the success of government industrial decarbonisation initiatives.

## WHEN

27 March, 2025

## WHERE

Roundhouse, UNSW  
Anzac Parade, Kensington NSW 2052



# SPONSORSHIP OPPORTUNITIES

## Sponsorship essentials

To maximise branding before, during and after the Summit, all headline and networking sponsors will receive:

- Logo recognition in all pre- and post-Summit email communications;
- Logo featured on in-person Summit acknowledgment board and in-session slides;
- Chair acknowledgment in opening and closing sessions;

- Access to delegate list (subject to delegate permission);
- Promotional and lead capture opportunities through event app;
- Complimentary delegate registrations - 20 per cent discount on additional registrations.

*Please note: exposure will be determined by sponsorship level.*

## HEADLINE PARTNERSHIPS

### PRINCIPAL PARTNER \$ by negotiation

The top-tier Summit partnership is a bespoke opportunity to partner with the sector, progress policy and program goals, and work closely with EEC and EUAA on development of the Summit program.



### PLATINUM PARTNER EEC member \$18,000 Standard \$24,000

A premium partnership package including a high-profile speaking opportunity in a plenary Summit session, the Platinum Partner receives maximum thought-leadership, profile raising and brand recognition opportunities. Intended for Australia's leading energy businesses, a Platinum partnership is the perfect way to shape the debate, get your company, people and brand out front, build deeper working relationships and showcase your position as an industry leader.

#### Inclusions:

- One branded plenary session including speaking opportunity
- 8 x Summit delegate registrations
- Banner (supplied by sponsor) will be displayed during the session



### GOLD PARTNER EEC member \$12,000 Standard \$16,000

Gold partnerships are a key opportunity to build prominence, profile and brand awareness.

#### Inclusions:

- One branded stream session including speaking opportunity
- 6 x Summit delegate registrations
- Banner (supplied by sponsor) will be displayed during the session



# NETWORKING SPONSORSHIPS

These partnerships are available to maximise brand awareness during the Summit's dedicated networking periods, which include two breaks, lunch and a post-event function.



ONLY 1 AVAILABLE  
**RESERVED**  
 ONLY 1 AVAILABLE

## NETWORKING LUNCH SPONSOR

EEC member \$5,000 | Standard \$7,000

An opportunity to join the stage and deliver a five-minute address to the entire Summit audience prior to lunch.

**Inclusions:**

- Pre-lunch speaking opportunity
- Logo and branding prominently displayed before and during lunch
- 2 delegate registrations

## NETWORKING DRINKS SPONSOR

EEC member \$5,000 | Standard \$7,000

A unique opportunity to deliver your message in an informal setting at the close of Summit proceedings.

**Inclusions:**

- Introductory speaking opportunity at the commencement of the post-Summit networking function
- Logo and branding prominently displayed during networking function
- 2 x Summit delegate registrations



**SOLD**



ONLY 1 AVAILABLE  
**1**  
 ONLY 1 AVAILABLE

## LANYARD SPONSOR

EEC member \$5,000 | Standard \$7,000

**Inclusions:**

- Be the brand at the front of all conversations with your logo printed on PET, reusable lanyards

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# NETWORKING SPONSORSHIPS

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## CAFÉ SPONSOR

EEC member \$5,000 | Standard \$7,000

### Inclusions:

- Prominent branding on the most popular attraction - a coffee cart
- 2 x Summit delegate registrations



## RE-ENERGISE LOUNGE SPONSOR

EEC member \$5,000 | Standard \$7,000

### Inclusions:

- Prominent branded seating area
- Branded free charging station for delegates to charge their devices (sponsor to supply artwork)
- 2 x Summit delegate registrations



# SPONSORSHIP BOOKING FORM

Please complete and return this form to [events@eec.org.au](mailto:events@eec.org.au)

## COMPANY DETAILS

Company name (for marketing purposes):

Company name (for invoicing purposes):

Address:

City:

State:

Postcode:

ABN:

## MAIN CONTACT DETAILS (for liaising with the EEC)

Name: Position:

Position:

Email:

Phone:

Additional contacts to be cc'd in sponsorship related communications:

## SPONSORSHIP PACKAGES

Please select your preferred option(s) below.  
Packages are subject to availability.

	EEC or EUAA Member Ex. GST	Standard Ex. GST
Platinum Partner	\$18,000	\$24,000
Gold Partner	\$12,000	\$16,000
Café Sponsor	\$5,000	\$7,000
Networking Lunch Partner	\$5,000	\$7,000
Networking Drinks Partner	\$5,000	\$7,000
Re-energise Lounge Sponsor	\$5,000	\$7,000
Lanyard Sponsor	\$5,000	\$7,000

## PAYMENT OPTIONS

A 50% deposit is required for all sponsorship packages to confirm your booking. Final payment must be made prior to the commencement of the Summit.

Payment method: Visa      Mastercard      EFT

Payment option: 50% deposit      Full amount

## CREDIT CARD DETAILS

Your credit card details are required as a guarantee but will not be charged unless you have indicated this as your preferred method of payment. All credit card payments incur a 2.4% service charge.

Name on card:

Card number:

Expiry date:

CCV:

## AUTHORISATION

Name:

Position:

Signature:

Date:

I AGREE to the terms & conditions for participation in the EEC Industrial Decarbonisation Summit

# SPONSORSHIP TERMS AND CONDITIONS

This is an agreement between you (the 'Sponsor') and the Energy Efficiency Council (the Council) (the 'Event Organiser') with respect to sponsorship of the EEC Industrial Decarbonisation Summit (the 'Event'). You must accept without modification all of the terms and conditions and information contained in this Sponsorship Agreement.

**Prices listed in this document are exclusive of GST.**

**All artwork and logos as included in the sponsorship package must be supplied by the Sponsor.**

The following conditions apply to all sponsorship packages. Please read the sponsorship terms and conditions carefully.

## General

1. The Event Organiser reserves the right to change the sponsorship terms and conditions for the Event.
2. Sponsorship status is not secured until initial payment is received and approved by the Event Organiser.
3. The Event Organiser does not offer any guarantee of attendance numbers.
4. The Event Organiser does not accept liability for absent presenters but will endeavour to do everything within its power to replace the speaker.
5. The Event Organiser does not accept liability for the quality of presenters at the event.
6. The Event Organiser does not accept liability for the quality of the venue, catering, and audio visual.

## Event format and cancellations

1. The Event venue and format may be changed without prior notice at the sole discretion of the Event Organiser.
2. The EEC will be guided at all times by the NSW Government health advice. Should government restrictions impact upon the Event delivery, the following steps may be taken:
  - A. Transition into an online event.
  - B. Event postponement.
  - C. Full event cancellation. In this case, a refund will not apply. The EEC will work with the Sponsor to develop a new sponsor package to take place in lieu of the Event.
3. In the event of cancellation of the Event by the Event Organiser, the Sponsor is entitled to a refund of 80% of sponsorship funds paid.
4. If cancellation is due to point 2 above or is for a force majeure (1), no refund applies.

(1) Force majeure includes without limitation, cancellation or other withdrawal by the suppliers, cancellation or failure of a venue, strike, act or reasonable apprehension of terrorism, war, destruction of facilities or materials, fire, flood, earthquake or storm, labour disturbances, epidemic or failure of public utilities or common carriers, without liability.
5. A cancellation fee of 50% will apply to the total Tax Invoice if the Sponsor wishes to withdraw support from the Event for any reason if written notification is submitted to the Event Organiser on or before 60 days prior to the Event. Monies already paid by Sponsor in excess of the cancellation fee will be refunded accordingly. Fees are payable within 7 days of written cancellation being received from Sponsor.

# SPONSORSHIP TERMS AND CONDITIONS (Continued)

## Sponsor marketing materials

6. Any material for the Event must be provided to the Event Organiser to the set specification and by the due date or no later than 2 weeks from the initial request for material where a due date has not been stipulated. Failure to do so may result in the material not being displayed.
7. The Sponsor is responsible at its sole cost and expense for production of any Sponsor materials. The use and publication of any Sponsor materials by the Sponsor must first be approved by the Event Organiser.

## Sponsor responsibilities

8. The Sponsor will provide services and materials associated with the Event and onsite at the Event, of good quality and professional standard with an ethical approach in conduct, presentation, information, and services provided in association with Summit delegates, speakers, event personnel, the Council and any other third party associated with the preparation and delivery of the Event.
9. The Sponsor is responsible for all occupational health and safety liabilities and obligations and any issues which may arise which relate to the Sponsor's occupation and use of the site at the Event. The Sponsor will comply with the requirements of the venue in relation to all matters pertaining to occupational health and safety requirements throughout the course of the Event, including preceding and post-event arrangements associated with the sponsorship, and all liability is removed from the Event Organiser in relation to this obligation.
10. The Sponsor is responsible for organising and insuring all goods, products, and equipment provided and used by the Sponsor at the Event and is responsible for ensuring public liability and product liability insurance is maintained and current for the entire duration of the Event. Evidence of insurance cover must be provided to Event Organiser upon request.
11. The Sponsor must obtain written permission from the Event Organiser for any photography, filming or sound recordings of any person or speaker attending or activities undertaken at the Event.
12. The Sponsor will ensure on-site setup of Sponsor package inclusions at the Event are organised within the timeframes stipulated and make arrangements accordingly. At the conclusion of the Event, the Sponsor will remove all goods, products and equipment from the venue by the time stipulated.
13. The Sponsor will be financially responsible for any damage sustained or loss incurred, to the venue's property or persons sustaining injury or harm associated with Sponsor related conduct, equipment or activities, and all aspects associated with the venue's property through Sponsor's own actions or those invitees/employees/contractors or other third party attending the Event and venue on behalf of the Sponsor. All liability is removed from the Event Organiser in relation to this issue.
14. The Sponsor agrees to comply with the sponsorship package stipulations and inclusions in accordance with this agreement.