



EEC MEMBERSHIP PROSPECTUS

INDUSTRY MEMBERS – FY27

OUR MEMBERS



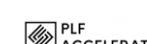
INDUSTRY LEADERS



CORPORATE



ASSOCIATE



EDUCATION



GOVERNMENT



NGO



FOREWORD

Thanks to a Herculean effort by countless, dedicated advocates, industry participants, researchers, government officials and other key stakeholders over many years, the demand side of energy is finally being acknowledged as the *not-to-be-overlooked* element of Australia's energy transition.

As an industry, we're starting to rack up quite a few wins – from insulation installer certification requirements that rebuild confidence in retrofitting Australia's poor housing stock, to the availability of attractive rebate schemes for energy efficiency and electrification upgrades across the economy. To boot, we're also seeing real progress on the disclosure of building energy performance as well as modernising energy system governance for a 21st century grid.

We can't stand still now.

Not only do we need to lock in the progress we've made so far, it's imperative that we keep up momentum to secure regulatory changes and ready the market in this vital decade of deployment.

Coordinating action is essential.

As Australia's peak body for organisations working to harness the power of efficiency, electrification and energy flexibility to deliver demand side opportunities and facilitate the energy transition, the EEC's work is strengthened by the expertise, ambition and diversity of its membership.

Through our Market Acceleration Strategy, we work with members to build the evidence base, shape policy and programs, support workforce development and engage decision-makers and the broader community so we can deliver:

- *Efficient, electric homes*
- *Productive, net-zero businesses*
- *Optimised energy systems*

While each market has its own dynamics, it's their intersection, and the EEC's ability to bring them together, that enables us to coordinate action and accelerate progress to deliver a prosperous, net-zero Australia.

Your organisation matters.

The EEC's strength lies in connecting the whole ecosystem - not just a single part of the market – bringing together participants from across the energy transition, including product manufacturers and installers, service providers, financiers, digital platforms, net-zero advisory, scheme participants, retailers, innovators and more.

Membership with the EEC offers a platform for organisations to engage, contribute and lead. Whether it's participating in Taskforces, accessing insights and collaboration opportunities or stepping up as a Market Acceleration Partner to help drive greater impact, there are multiple ways to be

involved depending on your organisation's priorities.

This membership prospectus serves as a valuable guide to understanding how your organisation's involvement with the EEC will be rewarding for your team, brand and the wider industry.

Thank you for considering membership with the EEC. We can't wait to work with you to accelerate demand side markets together.



Sage Michaels

Head of Strategy & Partnerships
Energy Efficiency Council

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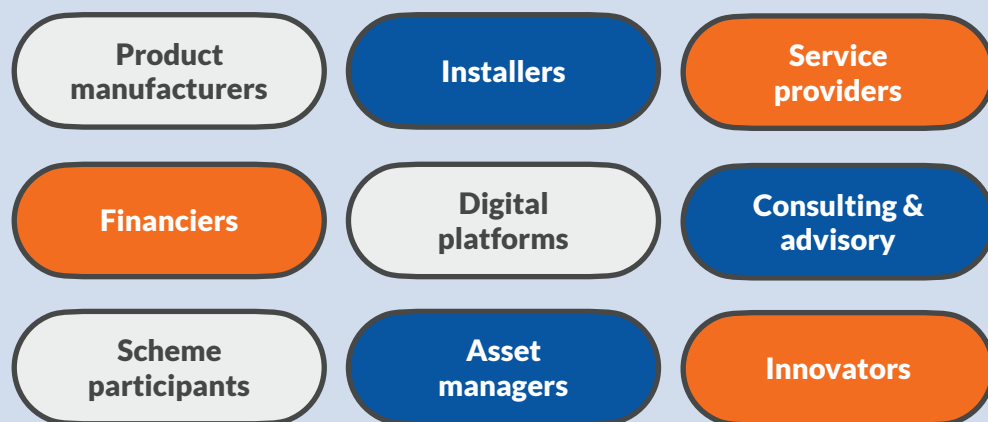
ABOUT EEC MEMBERS

Energy transition influencers.

EEC industry members are organisations delivering the products, services and expertise that help households and businesses drive down energy costs, improve comfort and boost productivity, while reducing emissions and building a more flexible, affordable energy system along the way.

EEC members help shape the energy transition by contributing their practical insight, market intelligence and leadership to the national conversation on demand-side energy solutions.

Our diversity of members sets us apart, with representation from:



...and more!

Want to learn more about how your organisation may align with the EEC? **Get in touch with our Partnerships team.**

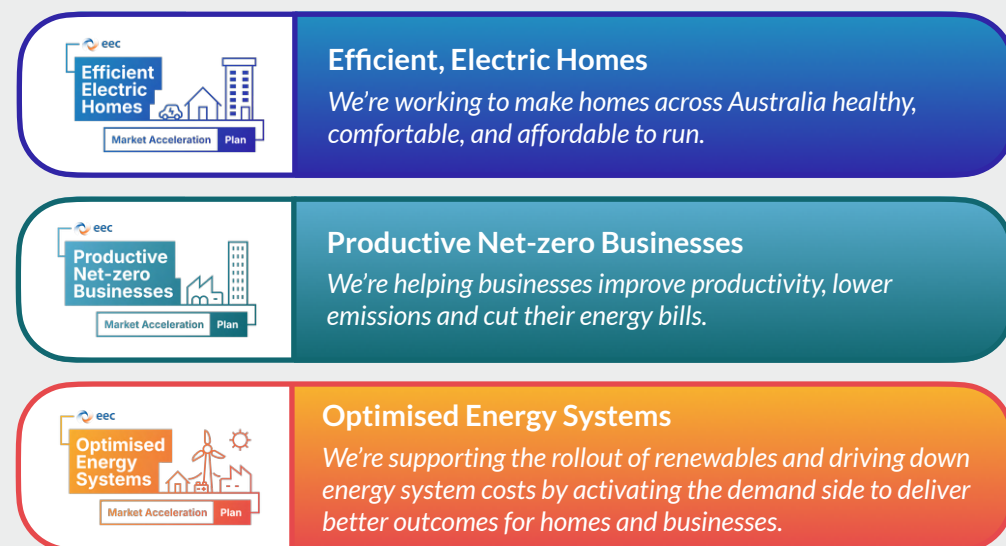
Supporting market acceleration.

By becoming a member of the EEC, your organisation helps back in our **2035 Market Acceleration Strategy**.

The goal is simple: fast-track the growth of a trusted ecosystem of products and services that benefit households, businesses and the energy system.

Member support enables us to **coordinate industry effort, build the evidence base, influence policy, support workforce development** and **drive public engagement** in order to catalyse action from government and industry to deliver favourable market outcomes.

Underpinning our strategy are three **Market Acceleration Plans**:



MEMBERSHIP TIERS & FEES

An option for everyone.

Whether you're looking to demonstrate brand leadership, boost your team's capability, tap into an experienced network, glean the latest policy insights or shape them before they're out, an EEC membership has got you covered.

There are three tiers of EEC membership available for industry organisations, with fees based on your annual turnover in Australia in the preceding financial year:

FY27 FEE SCHEDULE <i>Find the membership tier that best fits your organisation</i>		Associate	Corporate	Industry Leader
Annual turnover in Australia in the preceding financial year		<i>Below \$10m</i>	<i>Over \$10m</i>	<i>Open to any company</i>
Membership fee (effective 1 July 2026)		\$5,150*	\$15,450*	\$30,900*
Optional extras				
Step up your support by becoming a Market Acceleration Partner on one or more Market Acceleration Plan		Plugged In – \$2,500* Switched On – \$5,000* Fully Optimised – \$10,000*		1x Fully Optimised included+ (\$10,000* value)
Recognise your sub-brands as Affiliate members		n/a	\$5,000* per sub-brand	1x included+ (\$5,000* value)

**Additional extras can be acquired beyond the 1x included*

**Price excludes GST*

To support small businesses, start ups and sole-traders with an annual turnover of less than \$1.5 million per year, a **50% discount will be applied to your Associate membership** (bringing the fee to \$2,575*).

MEMBERSHIP BENEFITS

Membership benefits are tiered, with senior tiers offering additional benefits. While your annual turnover determines your minimum tier, you are welcome to upgrade to a higher one.

ADVOCACY

Support policy development for energy efficiency, electrification & flexibility

Associate

Corporate

Industry
Leader

Connect with our expert **Policy & Research team** to unlock insights & contribute to our advocacy agenda



Coordinate action by joining one or more of our **Market Acceleration Taskforces**



Receive a collaboratively developed **Strategic Agreement** to tailor your engagement with the EEC

n/a

n/a



ANALYSIS

Access exclusive analysis to support your business' strategy & planning

Associate

Corporate

Industry
Leader

Receive the latest insights via our **Weekly News Roundup**



Receive invitation to online **special member meetings**



Attend exclusive online **senior member monthly briefings** for the latest policy & market updates

n/a



Market Acceleration Taskforces

All EEC members are invited to take part in one or more of our **Market Acceleration Taskforces** – collaborative groups aligned with our three strategic market areas:



Participation in Taskforces provides members with the opportunity to:

- Influence the EEC's policy, workforce and engagement efforts
- Stay across key market developments
- Collaborate with peers

Join impactful conversations:

- **Taskforce Forums** – Strategically engage on Market Acceleration Plans
- **Taskforce Workshops** – Tactically respond to timely, specific topics

COLLABORATION

Partner with the EEC and its sophisticated network of industry experts

Associate

Corporate

Industry
Leader

Connect with our engaging Partnerships team to explore cross-industry collaboration and brand-positioning opportunities

Opportunity to deepen your alignment by becoming a **Market Acceleration Partner** on one or more Plan

Attend **one-on-one member check-ins** to ensure close collaboration with the EEC and its network

Receive invitations to **exclusive in-person events**

Access **discounted entry** to EEC & affiliated industry events

Participate in our **member referral program** to receive discounts towards membership and partnerships

Opportunity to **host in-person EEC events**

Opportunity to have **EEC team engagement** in your events

Receive a **Market Acceleration Partnership** at the Fully Optimised tier on a Market Acceleration Plan of your choice



1
per year

Standard



n/a

n/a

n/a



2
per year

Elevated



n/a



2
per year

Priority



Market Acceleration Partners

To ensure our industry is heard on the big issues that are critical to accelerating the market for efficiency, electrification and flexible demand in homes, businesses and the energy system, we need the right people, in the right rooms, right across the country.

Coming on board as a **Market Acceleration Partner** unlocks additional EEC capacity, raising the impact we can have in the market.

Your additional support comes with additional, tangible benefits[#], including:

- Raise your profile further with Partner recognition online & in communications
- Receive special invitation to exclusive in-person events
- Profile your leadership via opportunities to contribute case studies and with a featured spot in our First Fuel podcast



LEARN MORE

[#]Please check the relevant Partner prospectus for latest tiers & benefits

COMMUNICATION

Elevate your organisation's profile as a leader in the energy transition

Associate

Corporate

Industry
Leader

List your organisation in our online **Member Directory**

✓

✓

✓

Receive **recognition as a member on our website and brand positioning in communications**

Standard

Elevated

Priority

Use the **EEC member logo** in your communications

✓

✓

✓

Opportunity to be featured in our **Weekly News Roundup**

✓

✓

✓

Access **discounted sponsorship packages** to promote your brand & elevate your thought-leadership at EEC events

✓

✓

✓

Opportunity to have your related companies and sub-brands recognised as EEC members/Affiliates

n/a

✓

✓

Receive recognition of one sub-brand as an **Industry Leader Affiliate**

n/a

n/a

✓

Show AND tell.

Got more than one market-leading brand or business you'd like to recognise as an EEC member? Looking for ways to demonstrate your thought leadership throughout the industry? Talk to our **Partnerships team** about the best way to position your brand, team, organisation and ideas!



Each year, the **EEC National Conference** brings together industry experts, sophisticated energy users, policymakers and business leaders from across the country to dissect emerging challenges & opportunities, and to examine how we can collectively accelerate development of the key markets that are so critical for the next phase of Australia's energy transition.



EEC members are invited to participate through **attendance, sponsorship and speaking**. Reach out to our [Senior Events Manager](#) to learn how you can get involved.

WORKFORCE

Access industry-leading training & certifications to keep your team skilled-up

Associate

Corporate

Industry
Leader

Connect with our dedicated Workforce Development team to discuss professional development opportunities

Receive discounts on EEC Professional Development courses

Receive discounts on EEC Professional Certifications & renewals

Access bespoke, in-person training for your team

✓

✓

✓

20%

20%

20%

20%

20%

20%

✓

✓

✓

Your voice has a home.

Our members are at the heart of what we do, and their diversity of background and experience is our greatest strength. We're also incredibly honoured to have a member-led board that you can get involved in.

GOVERNANCE

Have your say in the EEC's governance

Associate

Corporate

Industry
Leader

May nominate for election or appointment to the EEC board

Vote weight at EEC Annual General Meeting

✓

✓

✓

2^

3

4

^Associate members receiving a 50% discount on membership will only hold one (1) vote

Next steps

1. Submit your application

When you're ready, you can fill out the membership application form online:

[APPLY NOW](#)

2. Processing

We'll process your application and notify you of the outcome within a few business days. If successful, you'll be issued an invoice that we kindly ask you to pay within 30 days.

NOTE: Membership benefits are accessible after payment has been received.

3. Onboarding

Once payment has been received, we'll send you a digital welcome pack and arrange an online onboarding call so you can get the most from your membership.

4. Start getting involved

You're all set! As a member, you'll be plugged into Australia's most sophisticated network of organisations and experts supporting the energy transition on the demand side.